

**Utah Breastfeeding Coalition**  
**Executive Committee Meeting (11 am – 12 pm)**  
**2/12/08**  
**Minutes**

**Executive Committee Members Present:** Nicole Bernshaw, Sonya Fowles, Patrice Isabella, Cara Munson, Marie Nagata, Kathy Pope, Elizabeth Smith, Cara, Elena Stevens,

**Excused:** Heather Hendriksen

**Recorder:** Melissa Knighton

<b>Discussion Item</b>	<b>Action/Follow Up</b>
<p><b>Opened Executive Meeting</b> 11 am – 12 noon</p>	<p><b>Patrice Isabella opened</b> the meeting and minutes from the last meeting were approved.</p>
<p><b>Amy Spangler Event- 2/19/08</b></p>	<p><b>Patrice Isabella reviewed</b> the plans and agenda for the all day Amy Spangler event.</p> <p>Elizabeth Smith needs to send in numbers by 2:30 on Wednesday 2/13 and needs to know if the following Executive Committee members will be attending: Nicole Bernshaw, Sonya Fowles, Heather Hendriksen.</p> <p>159 attendees registered; Lisa Harper has updated number.</p> <p>Cara Munson reported that there are not enough membership brochures for all attendees, but plenty of 2006 handouts, which are outdated. Patrice Isabella suggested that 2008 handouts be printed.</p> <p>Cara Munson requested that membership be indicated on nametags; Committee approved gold star stickers be used to indicate membership.</p> <p>Kathy reported that we do not know if the bookmark will be ready by</p>

<p><b>Dinner with Amy Spangler on the 2/19/08</b></p>	<p>Tuesday, but we do have it.</p> <p>Patrice Isabella requested Sonya Fowles have an updated list of members for registration and gold stars. Sonya Fowles will e-mail list to Cara Munson, Patrice Isabella, and Lisa Harper.</p> <p>Sonya Fowles asked if members should be listed as individuals or groups. A list of members from organizations is needed.</p> <p>Nicole Bernshaw stated that an organization membership covers one leader but this may need to be restructured do to membership fees. For now, any La Leche leader can attend Amy Spangler event under the organizational membership fee.</p> <p>Kathy Pope asked if anyone had tables to use for display. Elizabeth Smith and Sonya Fowles offered to bring tables. One can be used for display and the other for the raffle. The tables may be on the stage.</p> <p>Marie Nagata requested that we get a new receipt book.</p> <p>Books can be sold and raffled</p> <p>Nicole Bernshaw wondered if LLL could have a booth. This is fine, or they can have an info sheet put into the folder. Nicole Bernshaw will e-mail sheet to Cara Munson.</p> <p>Patrice Isabella issued an open invitation to all UBC Executive committee members to attend dinner with Amy Spangler at the Tin Angel Café at 6:00. Members were asked to let Patrice know by Friday. UBC will</p>
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<p><b>Nursing Nuk at 2008 Successful Mothering Convention 3/1/08.</b></p>	<p>pay for Amy's dinner; members will pay for their own dinners.</p> <p>Patrice Isabella will e-mail Heather Hendriksen about convention. Melissa Knighton offered to help staff. Heather Hendriksen to find out what convention provides and what we need to bring. Kathy Pope stated we could use items from Breastfeeding Café.</p>
<p><b>Homestead March 13, 2008</b></p>	<p>Kathy Pope and Sonya Fowles confirmed they will be staffing UBC booth.</p>
<p><b>Utah Dietetic Association</b></p>	<p>Kathy Pope, Sonya Fowles, and Elizabeth Smith have volunteered to staff UBC booth. Members elected to send someone out for lunch, rather than order lunches. UBC booth will not be adjacent to Formula company booths.</p>
<p><b>Strategic Plan Draft and Committee Updates</b></p>	<p>Elena Stevens will be policy committee chair.</p> <p>Sonya Fowles will be membership committee chair.</p> <p>Cara Munson requested more information about what committee chairs are going to say at Amy Spangler. Patrice Isabella stated that committee chairs will address goals. Chairs to encourage members to sign up for committees. Patrice Isabella will cover policy committee.</p> <p>Patrice Isabella passed out draft of strategic plan with goals and objectives. Committees to develop strategies. Patrice Isabella will put objectives in presentable format.</p>

**Spring retreat and next meeting**

Patrice Isabella requested that committee members e-mail dates, times, and location ideas for Spring Retreat. April 11<sup>th</sup> from 9:00 am to 1:00 pm was tentatively chosen. Possible locations include library, Lakeview hospital.

Next teleconference: 4/8/2008, 12:00 pm in Cannon Health building Room 401.