

Utah Breastfeeding Coalition

Location: UDOH Room 101

Minutes Date: October 12, 2010

Attendance: Karin Hardman, Heather Hendriksen, Cara Munson, Kathy Pope, Elizabeth Smith, Jessica Bartlett, Susan Johnson, Patrice Isabella

Excused: Marlee DiCristofano, Melissa Knighton, Amanda Niderostek

SUBJECT	CONTENT OF DISCUSSION	ACTION
Review of September minutes	Still need to contact Brandon and Mark about 501c3; Troy should be available now as well.	Karin to talk with Brandon about next step and with Mark to determine cost for consultant.
Treasurer's report	Heather emailed treasurer report prior to meeting. We have approximately \$6, 150 for BCB and \$3,400 not BCB.	
Membership Brochure	<ul style="list-style-type: none"> • Remove pump rebate as member benefit as no funds are currently available and conflicts with our main message. • Change wording about access to list of health care professionals to those belonging to UBC. • Discussed that newsletter isn't difficult to put together but would need to be a team effort (contributing articles,) with editor to head up effort. • Jessica has experience putting together newsletters for other organizations and can be a resource. 	<p>Solicit editor for newsletter as plan leadership for 2011.</p> <p>Cara to send out brochure with potential cover photos from the photojournalism project. (Action item completed 10/13)</p>
Webpage	<ul style="list-style-type: none"> • Decided on wordpress because of more professional look and familiarity. • Goal to make webpage live by January. 	Jessica to contact Susan about helping design and Heather about using consistent colors.
Hospital Representatives	<p>Need concise information from Marlee with direction on what her vision is and specific goals she would like us to accomplish.</p> <p>Reevaluate priority with Marlee's resignation?</p>	Cara to contact Marlee and request more detailed information.
33 rd Annual Common Problems in Pediatrics Conference Agenda	Excited breastfeeding made agenda but unsure of topic. UBC would like to provide Dr. King with guidance/information as prepares talk.	Karin to contact Dr. King.
Photo Project	<ul style="list-style-type: none"> • Photo project submitted to USBC. Media release delayed until Call to Action Released. Posters will be developed and shared with media plan. • Funds: \$2000 to Timbra, \$200 for collage materials, balance of \$300 originally intended for Katrina's café photos. UBC will use for printing costs if needed, may be given to Timbra as a bonus if excess funds remain when project is complete. 	

Seed Money	<ul style="list-style-type: none"> • Honeybump - \$150 grant awarded (opted not to provide funding for folding chairs) • Utah County, Park City Day School, Law office awarded grants • Unified State Labs, IdeaspHERE, Provo City Corporate Center need to submit additional information. Applications approved. 	Kathy will request more detail from IdeaspHERE and Unified State Labs. (Action item completed 10/13/10)
Change in meeting time	<ul style="list-style-type: none"> • Bimonthly calls are now in webinar format that can be accessed at individual locations. • Monthly UBC meetings will now be held on the 2nd Wednesday of every month at 1:00 pm. 	
Other notes	Ideal time for CEU suggested for 3 or 4 pm to maximize attendance.	