

UBC committee meeting

MINUTES

FEBRUARY 24, 2010 11:00 AM - 3:00 PM

FACILITATOR	Marlee DiCristafano
ATTENDEES	Judy Harris, Kathy Pope, Elizabeth Smith, Cara Munson, Heather Hendriksen, Melissa Knighton, Karin Hardman, Patrice Isabella, Susan Johnson

Agenda topics

LEGISLATIVE & POLICY COMMITTEE UPDATE

ELIZABETH

DISCUSSION	HB 252
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- Committee consists of Elizabeth, Patrice, Judy and Kathy; will give updates to Board and members as appropriate.

-Reminder: State employees have limitations (can't lobby on work-time).

-Update given by Elizabeth at meeting: Lindsay (intern for Representative Johnson) needs stories of those who have had negative worksite lactation experiences. Board members need to contact friends and acquaintances for stories and specifics if willing—names, employers. Can request to talk to representative at capitol using green sheets; if they're available will come out and talk. Can also call or make an appointment.

-Judy put together letters to everyone on committee and samples were sent out to membership. Made suggestion to start an email tree (with non government addresses)

Other discussion: Judy Ann Buff-Meyer potential senate sponsor (Callie to contact), Dianne Jeppson good contact (homeschooling network), Christy Porcuznik can get information to La Leche League. Concerns about language (consensus that need to focus on passing first, then can amend language).

CONCLUSIONS	Bill died in committee Friday Feb 26
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MEMBERSHIP

HEATHER

DISCUSSION	
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- Heather brought up if dues should continue, also discussion of prorating fees if join later in year.

- Need better marketing, outreach. Cara, Marlee, Heather and will form membership committee, discuss strategies for recruiting and retaining membership.

CONCLUSIONS	Membership Committee to meet Thursday March 11th @ 12 (Heather's House)
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ORGANIZATIONAL DEVELOPMENT

DISCUSSION	Current structure
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- Executive board consists of president, president-elect, secretary, treasurer

- Committees: Legislative & Policy (Judy, Kathy, Elizabeth, Patrice); Milkbank (Susan, Christy, Nicole); Membership (Heather, Cara, Marlee); Education (Amanda); Café (Melissa, Susan); La Leche League (Susan); Website (Lisa); Marketing (Sonya); Worksite (Kathy)

CONCLUSIONS	Will continue with current structure with hopes of recruiting more active membership/committee members
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501©3

DISCUSSION	Pursuing 501©3 status a priority
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- In recent conversations with Dr. King, shared has potential revenue sources for UBC but would need 501©3 status.
- Melissa's husband willing to sit down with us and help, after April 15th.
- Marlee to begin gathering information with assistance of lawyer (brother)

CONCLUSIONS	Short-term goal – start application process next quarter
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WEBSITE

DISCUSSION	Change desired – try to get redesigned through students
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- Marlee's brother designs websites; Kathy's son going to school for graphic design. Need to involve Lisa in discussions. Susan mentioned that the U and Westminster have expressed interest in the past. Future – PSA at Spyhop productions?

- By April 30th, solicit potential universities for summer internship possibilities and have a plan for website design in place.

CONCLUSIONS	Short-term goal – plan in place by April 30th
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BYLAWS

DISCUSSION	Need to revise
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- Started process in November 2008. At that time, looked at other state's bylaws and begin revising (didn't complete). Previous discussion related to making president-elect part of the executive board, changing term of president.

- Email comments to Marlee prior to next board meeting

CONCLUSIONS	Will discuss at next board meeting (April 13 th @ 11 am)
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DR KING

MARLEE

DISCUSSION	Update for those not involved in earlier discussions
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- Came to attention that Utah was one of 2 states without AAP breastfeeding coordinator on Dec USBC call. Kathy made contact with some physicians and Dr. King (neonatologist) agreed to take on role. Dr. King will be trained by Jennifer Thompson of USBC/ AAP.
- At request of Dr. King, Marlee and Kathy will meet with him monthly and assist him as needed.

CONCLUSIONS	Great potential to strengthen breastfeeding message among pediatricians in Utah
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BREASTFEEDING CAFE

MELISSA

DISCUSSION	Coming up August 2010!
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- Melissa has created job descriptions. So far Chair: Melissa, Susan: Website, Amanda: education. Need media coordinator, library liaison, marketing coordinator, café design coordinator, volunteer coordinator. Theme this year is Just 10 Steps! More geared towards healthcare industry, how can we adapt for our target audience of moms? Focus on 10th step (support)? Highlight University of Utah? (Elizabeth to help – has baby friendly presentation)
- Discussed keeping websites separate (each with link to each other). Susan suggested putting information in library 2 month newsletter. Marketing is an essential part of a successful café! Judy volunteered to send out information to health departments. In future, consider debriefing and start planning process last quarter of previous year, create café toolkit for outlying areas.

CONCLUSIONS	Volunteer to help Melissa so our café can be a success!
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ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
- Continue to work on worksite lactation legislation	Legislation Committee	
-Prepare paperwork and gather documents to pursue 501©3 status	Marlee	April
-Contact universities to set up project to redesign website	Kathy	April 30
-Review bylaws, send comments to Marlee	Board members	April 6
-Volunteer for vacant café positions!	Board members	March