

Utah Breastfeeding Coalition Minutes

Date: 7/13/ 2011

SUBJECT	CONTENT OF DISCUSSION	ACTION
Treasurer's Report	<ul style="list-style-type: none"> • \$12,030 at beginning of year • Current balance is ~\$8000 (~\$2500 business case funds) 	
Seed Money	<ul style="list-style-type: none"> • Plans for press release, to be released with WBW first week of August. • Jessica needs contact information for board member that is available on Fridays (as of 8/7, state offices are open on Fridays) to include in press release. • Board decided to use remainder of BCB funds for seed money, if enough applications warrant 	Jessica to update press release from last year and distribute
Membership Drive	<ul style="list-style-type: none"> • Discussion about membership drive. Suggestion to offer international breastfeeding symbol as carrot for individual members and poster as incentive for organizational member. • May be able to use UCI? 	Cara to contact Timbra and request posters be resized at 16 x 20, get bid from UCI
World Breastfeeding Week	<ul style="list-style-type: none"> • For Latch On America event, DOH programs (Pregnancy RiskLine, Baby Your Baby, WIC), UBC. Kathy & Jessica available. • Regional events: Davis County fair: 17th-20th, Logan Fair: 1st weekend in August • Website out of date, start with most recent events and work back. CC Lisa Harper & Jared 	Solicit more volunteers Cara to send WBW events to membership, website Sherrie to share flyer Cara to work on updating website
Database	<ul style="list-style-type: none"> • Discussion about how to give access. Board agreed that each organization's contact (voting member) will be given name & password 	Jared to continue building database
ASTPNHD	<ul style="list-style-type: none"> • Impression given from ASTNHD meeting that idea was for coalitions to receive funding by applying to grants • Barriers: short deadlines, need grant writer • Board discussed utilizing students through BYU and the U. Kathy & Elizabeth to rewrite a practicum experience for masters in Public Health for 250 hrs 	Kathy and Elizabeth to consider grant tie in for practicum experience

SGCTA	<ul style="list-style-type: none">• Karin suggested that strategic plan be scaled down to realistic goals• Goals should be specific, measurable, action-oriented	Executive committee to meet in August to discuss strategic plan
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Next Board Meeting in September.