

Utah Breastfeeding Coalition Executive Committee Meeting Minutes- November 9, 2011

Participating: Karin, Elizabeth Smith, Kirsten Allen, Becky, Janet, Kathy

Reminder: Please add Kirsten to our UBC Leadership emails and all UBC emails, kjallen@utah.gov.

Agenda items:

1. World Breastfeeding Week- 20% of funds raised from Breastfeeding Café and related events need to be sent to La Leche League International.

Action Item: Kathy to send check and obtain information from Timbra.

2. Ed Conference- UBC partnering with Perinatal Professional Consortium to bring Nils Bergman to a conference in March, tentatively Monday and Tuesday, March 12th and 13th. Elizabeth mentioned that the room at Thanksgiving Point is the same price as the U, (\$500 per day) and much nicer. The Foodservice caterers are comparable. Karin has a connection that could provide a continental breakfast, a lunch and a snack for \$20 per person, average rate is usually \$35 per person so we should check that the menu is ok. Discussed approaching WIC to help sponsor and offering a discount registration price, having a member price more than \$15 less than a non-member rate to encourage membership. Tentatively planning one day with Nils Bergman and one day with local speakers and having a 1 or 2 day registration rate of approximately \$70.

Action Item: Becky to add Conference information when available to UBC newsletter

3. 2012 Leadership- Karin spoke with Jessica, she would like to focus solely on the Facebook page. We need to find a President Elect and other positions. Karin mentioned we can be very flexible with the scope of the job responsibilities. Janet would like to resign from Nominating and Membership. Kathy would like to hand over treasurer responsibilities in January to Christine Perry, a state WIC employee.

Action Item: Kathy to encourage Kirsten Allen to head Promotion and Marketing and everyone to seek out additional UBC leader candidates.

4. Google Voice- an alternative to our costly (\$15 per month) UBC phone line.

Action Item- Kathy to set up UBC google account and cancel current provider.

5. Milk Bank Update- 3 doctors are very eager to establish a Utah Milk Bank (when they learned that Utah is behind Hawaii in the number of preemies that receive human milk as their first feeding). Karin stated milk could be distributed through the milk donor collection site already in place, and that Christy Poruznick and the Denver Milk Band are resources. FYI, there were 150 milk donors in the first 2 months in operation in Utah!

6. Intern- from BYU MPH program, would work primarily with Karin to move strategic plan forward. Kathy and Elizabeth as MPH degree holders could help mentor.
7. Annual Report- Karin would short reports from all Committee Chairs by the middle of December.
8. Plan on next meeting Wednesday, Dec. 14 at 1 PM, will announce call in number with passcode and website address.

Happy Thanksgiving!