

Utah Breastfeeding Coalition Executive Committee Meeting Minutes- April 11, 2012

Participating: Karin, Kim, Shari, Cristina, Elizabeth

Excused: Meghan, Jessica, Patrice, Amy, Teresa, Timbra

Facilitator: Karin Hardman

Notes: Kim Clark

Educational Component: Article from US Journal on Neurological effects of “Crying it Out” - theory emerged to help babies stay safe from parental germs. Today we know it has long-lasting psychological effects.

Agenda Topics:

TOPIC #1 (Christina)	Treasury Business
a. PO BOX	New PO Address 16441 – everything else still same
b. Coalition Telephone Access line	Recorded eight calls for March lasting only about thirty seconds each. February had five calls. Calls are transferred to 877 WIC KIDS. Before they were going to Patrice. There is some concern that mom’s with breastfeeding questions may not be getting their needs met due to some confusion here.
<i>Action</i>	Calls need to be forwarded to someone's desk at day and somewhere else at night. Can go to Karin at (801) 941-0112.
<i>Responsible person</i>	Cristina will take care of this

TOPIC #2 (Christina)	Treasury Report
a. Payroll	\$4,999.45
b. America First Credit Union	estimated at \$1,700, but Cristina thinks it is actually somewhat lower

c. Conference profits	Coalition made roughly \$1,000 from Perinatal Professional Conference and we should be expecting a check soon.
-----------------------	--

TOPIC #3	Breastfeeding Cafe
a. Salt Lake Cafe	Karin reports the plans for the Cafe are progressing – may have a couple of chairs, no coordinator yet, library is booked (or something is set up), painting is finished. Salt Lake cafe is moving forward
b. Davis County Cafe	Theresa is likely doing this Cafe
c. Box Elder County, Peach Days, and Cache County Cafes	Someone is planning on doing these. If possible - more help would be appreciated.

TOPIC #4	Discussion of Breastfeeding in the News (Karin)
a. White House Resolution	Worksite lactation program - there will be a tv spot covering difficulties w/ this. We will probably be doing an inservice for Davis Co school dist since they showed a mom to use the bathroom as her pumping space.
b. Woman Reported to DCFS	Woman’s doctor reported her to DCFS when she refused to stop breastfeeding as her child did not meet the doctor’s expected growth. There is a lot of buzz on Facebook about this. She is seeking legislation requiring medical professionals to follow the WHO growth charts.

TOPIC #5	MILK BANK
a. Letters of support	Karin is looking for letters of recommendation from Ob/GYNs in support of human milk bank
b. Application	Karin reports that we are nearly ready to turn in our application for a mentor. Intern at BYU is

	handling much of that.
Action #1:	Obtain letter(s) of recommendation from area OB/GYNs supporting the milk bank
Responsible Person:	Shari will do this in Logan
Action #2:	Find out if Logan's NICU is a Level Three as we need to obtain the bed capacity for all Level Three NICUs
Responsible Person:	Shari will look into this as well

TOPIC #6	USBC and Regional Calls
Attendance	We need to divide attendance so that one person does not end up attending every other month. USBC call is on Webx, while regional call is more like a conference call. Members will rotate attendance and report at next Utah Coalition meeting. Meetings are at 12 and 1pm in our time zone.
Action:	Set up a rotation for who will attend
Responsible Person:	Kim will set this up

TOPIC #7	Retreat
Venue	If no one has one we can do this at Karin's mom's house again, just outside of Salt Lake.
Date and Time	TBD - Late April, after fourth week.
Action:	Google survey will be conducted to determine best schedule for everyone to attend.
Responsible Person:	Karin will see to this item

TOPIC #8	Luncheon
Logan	This luncheon has been set up through Meghan: - 4/27 @ Beehive Grill - 3 WIC Peer Counselors are confirmed, Elizabeth and one other LLL leader will attend - Waiting on Logan Regional and Treehouse Pediatrics
General	10-12 people expected per lunch. Working from north end and moving south. A few people from the board should be present at each luncheon and will discuss steps to be taken in that community.

Additional Notes/ Conclusion:

TOPIC #9 - Added after the meeting	Teresa's Notes/ Davis County Coalition
a. Davis coalition activities:	- continue mother's corner at the fair again in August - create a basic breastfeeding presentation that coalition members can use to present to teens and other audiences
b. Special note on Teen curriculum	- Since so many of my members work with teen moms we decided we [Davis] wanted to first present in the local high school adult roles and child development classes. We have got permission from the school district and are in the process of setting up some pilot presentations before the school year ends. We then plan to pick up presenting in the following school year.
c. Mailings	Davis Coalition is also going to send out a breastfeeding reminder/promotion in a mailing they will do with the new WIC income guidelines in July to local OB doctors.

TOPIC #10	Amy's Notes - Membership Plea
a. Current work:	<ul style="list-style-type: none"> - Amy is updating info for past and current UBC members - Asking those with expired statuses to renew
b. Planned:	<ul style="list-style-type: none"> - Compile list of businesses and people to contact about joining and supporting UBC
TOPIC #11	Facebook and other outreach
a. Facebook	<ul style="list-style-type: none"> - Jessica is posting on Facebook once a week or so and there has been a positive response.
TOPIC #12	Resolution - Patrice
a. Resolution Supporting Obesity Awareness	<ul style="list-style-type: none"> - Sponsored by Rep Seelig. Patrice forwarded copies to UBC board members via email. - Thanks to Christy for testifying in committee hearings - No plans yet for how to go forward with the Resolution; suggestions are welcome

Adjourned 1:30pm