

Utah Breastfeeding Coalition
Executive Committee Meeting (2:00 pm – 3:00 pm)
6/25/08
Minutes

Executive Committee Members Present: Patrice Isabella, Cara Munson, Kathy Pope, Elizabeth Smith, Heather Hendriksen

Absent: Nicole Bernshaw,

Excused : Sonya Fowles, Marie Nagata

Recorder: Melissa Knighton

Discussion Item	Action/Follow Up
Opened Executive Meeting	Patrice Isabella opened the meeting and minutes from the last meeting were approved.
<p data-bbox="232 856 480 888">501 c(3) Statues</p> <p data-bbox="232 1073 558 1104">Yahoo group training</p> <p data-bbox="232 1476 607 1507">July 29th conference call</p> <p data-bbox="232 1623 516 1654">Letter to members</p>	<p data-bbox="820 856 1360 999">Patrice Isabella is planning will look into joining Utah Non-Profit in September to learn about becoming a 501 c(3) organization.</p> <p data-bbox="820 1073 1382 1398">Heather Hendriksen trained executive committee members on the yahoo group website: groups.yahoo.com/utahbreastfeeding. This website can be used to share documents, have discussions, store information in database form, conduct polls, send group e-mails, store photos, etc.</p> <p data-bbox="820 1476 1354 1581">The Business Case for Breastfeeding task force will hold conference call on July 29.</p> <p data-bbox="820 1623 1382 1801">Patrice Isabella presented a letter to be sent to members detailing the needs of UBC for subcommittee goals and Breastfeeding Café. Letter was revised and approved by executive committee.</p>

Committee and task force reports

Education: Cara held a meeting for members interested in helping out with the education committee but had no attendance. She also sent out a survey to members about interest in the education committee but has had no response.

Promotion & Marketing: Heather inquired about what type of information we can send to members who are interested in the promotion and marketing subcommittee. She and Elizabeth Smith will work together to create flyers to promote Breastfeeding Café.

Worksite task force: Kathy Pope has had good reception from listserve. Business response has been positive. We would like to recognize businesses who have been successful, please give names of businesses and contact people for recognition to Kathy. Also can give Kathy names and contacts for businesses who could be visited with the business Case for breastfeeding. Will offer training on Business Case, need participants. Kathy enquired about our budget for recognition- could award with framed Business Case or other breastfeeding promotion poster.

Nominating and membership: Sonya Fowles absent.

Policy: Policy subcommittee chair needed.

Upcoming events

An educational event will be held in the fall. Ideas include partnering with Utah Moms for Clean Air. Ideas should be sent to Cara.

<p>Website</p> <p>Next meeting: Wednesday July 23 at 2:00</p>	<p>July 29th teleconference: A business case for breastfeeding</p> <p>August 12 conference call</p> <p>Breastfeeding Café in August. Volunteer coordinator is needed. A discussion was held on changing the dates and locations of the Café. A volunteer coordinator is needed to finalize this decision.</p> <p>Send Lisa Harper suggestions, notifications, and updates</p>
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