

Utah Breastfeeding Coalition
Executive (11am – 12 noon)
7/10/07
Final Minutes

Executive Committee Members Present: Lisa Harper, Phyllis Crowley, Patrice Isabella, Marie Nagata, Kathy Pope, Elizabeth Smith and Emily Waddoups
Absent: Ellen Kitzmiller
Recorder: Phyllis Crowley

Discussion Item	Action/Follow Up
<p>Opened Executive Meeting 11 am – 12 noon Update of Breastfeeding Café</p>	<p>Lisa Harper opened the Executive Committee Meeting with an update of the Breastfeeding Café sharing information about:</p> <ul style="list-style-type: none"> • Advertising flyers • Grant proposals for Café funding which includes Zions grant at a maximum of \$3,000.00 and Wells Fargo grant that UBC submitted for \$1,500.00 • Café budget provided with a motion to approve by Phyllis Crowley and a second from Elizabeth Smith; all voted to approve • Raffle basket with 5 books • Purchase of 50 books to sell at the Café • Café setup on 8/1/07 <p>A discussion and consensus was obtained of the educational materials that should be available included brochures from Pregnancy Risk Line, Reproductive Health Program, Baby Your Baby and the Utah WIC Program.</p>

Report on Psychologically Healthy Workplace Awards Luncheon

Lisa Harper and Kathy Pope provided a brief summary of this event with the hope that UBC will be more involved next year.

Two businesses received awards:

- Nelson Labs—Lisa and Kathy will present at Nelson Labs on 7/18
- Silverado Senior Living Center

September CEU Event

Lisa Harper and Elizabeth Smith stated this event has been rescheduled for the second Tuesday of November from 10:30 am until 1:30 pm and Kathy Pope and Phyllis Crowley will work together on setting up a conference room with Telehealth Video Conferencing at the Cannon Building and a Save the Date announcement. UBC Executive Committee Meeting will be from 11 am to 12 pm and CEU presentation from 12 pm to 1 pm. Suggested topics: Short Frenulum or Utah Moms for Clean Air (Dr. Brian Moench). Elizabeth (Education Committee) will find a speaker/topic.

Amy Spangler CEU One Day CEU Event on February 19, 2008

Lisa Harper announced that this has been scheduled at the Post Theater (Fort Douglas) at a fee of \$150.00. The general format will be registration from 8:30 am until 9 am, an hour for lunch and conclusion at 5 pm. This will allow for 2 (90 minute) educational sessions in the morning and 2 (60 minute) working just before and just after lunch, with two final (90 minute) educational sessions in the afternoon.

<p>Letter to Altius</p> <p>Response to BYU Incident</p> <p>Baby's R Us Breastfeeding Fair</p> <p>Promotional Material</p>	<p>and job responsibilities.</p> <p>Lisa Harper stated that she is willing to sign the final letter draft. Patrice Isabella recommended removing wording that indicates any specific fast food restaurant and also offered to verify breastfeeding statistics related to cost savings.</p> <p>Lisa Harper has already spoken with Emily Ellis and will draft an educational letter to officials at BYU promoting breastfeeding.</p> <p>This event is scheduled at the Union Park location on 8/11/07 from 11 am until 3 pm. Lisa Harper will be at this fair from 11 am until 1 pm. Phyllis Crowley will be present from 1 pm until 3 pm.</p> <p>Kathy Pope stated that the Reproductive Health Program has offered to print a bookmark promoting the Coalition. The Utah WIC Program will print 50 color copies of the handout, The First Six Weeks for UBC to distribute at the Café. Everyone agree that 200 breastfeeding resource sheets should be printed for the Café.</p> <p>Kathy also mentioned free press that UBC received in an article published in the Deseret News on 6/17/07; www.utahbreastfeeding.org was referenced in this article.</p> <p>UBC Executive committee agreed to exhibit at the 20th Annual Conference, "Corporate Culture: The Key to Unlocking Successful Worksite</p>
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	<p>Wellness". The fee for non-profit organizations is \$75.00. This event is scheduled all day on 9/26/07 with exhibitor set up at 6 am. This conference is located at the Karen J. Miller Conference center at the Miller Campus of the Salt Lake Community College.</p>