

Utah Breastfeeding Coalition

Executive Committee Meeting (2:00 pm – 3:00 pm)

7/23/08

Minutes

Executive Committee Members Present: Patrice Isabella, Cara Munson, Kathy Pope, Elizabeth Smith, Marie Nagata, Heather Hendriksen
Absent: Nicole Bernshaw, Sonya Fowles, Melissa Knighton
Recorder: Marie Nagata

Discussion Item	Action/Follow Up
Opened Executive Meeting	Patrice Isabella opened the meeting Kathy motioned to approve the minutes and Heather seconded the motion. Minutes were approved pending typographical corrections.
Breastfeeding Café ❖ General Information	Susan is the volunteer coordinator. We will be at the Salt Lake City library the entire month of August. Hours will be reduced to 10-7. Jean Herrmann sent an email from last year's volunteer list inviting them to volunteer again this year. You can contact Susan to volunteer or send an email to cafevolunteer@utahbreastfeeding.org Sonya is setting up the café Friday, August 1 at 9:00 a.m. Heather and Elizabeth plan to help her. We will be selling books and have a silent auction again this year. Lisa Harper is heading up this project. Marie will need to get change, a cash box, and a spreadsheet for recording collections and the instructions on how to collect money.
❖ Marketing	Elizabeth printed several copies of the marketing materials for both Salt Lake and Logan. We are all asked to

<p>❖ BYB/CYH segment</p>	<p>distribute the flyers in our area. If we need poster size printed, please let Elizabeth know.</p> <p>Elizabeth is contacting newspapers and other media organizations in hopes of getting coverage. There is already a segment scheduled to air in August on a Baby Your Baby segment.</p> <p>Kathy and Patrice are crafting speaking points based on the information on the poster.</p> <p>Judy was going to send posters and appeal for volunteers through WIC. Cara will follow up with Judy to see if that has happened yet.</p> <p>Susan is asking Christy to be our spokesperson again this year. Kathy will act as the backup if Christy is unavailable.</p> <p>Kathy has a rug and Sonya is getting rockers.</p>
<p>❖ Education</p>	<p>Cara wondered about the UBC policy on using old materials if it is still accurate. We don't have a policy. All materials should be reviewed for accuracy. Kathy said she has materials through WeeCare that we can use. LaLeche League may have some also.</p> <p>At the café, we will have 2 sections/tables for materials. One section will be for UBC materials and the other for in-kind sponsors. Table tents stating "information on this table provided by in-kind sponsors" and "information provided by UBC" will be on display. We will start with 50 copies of each in the box with the original clearly marked.</p>

<p>❖ Budget</p> <p>❖ BCB</p> <p>❖ Other</p> <p>August 12 teleconference</p> <p>Other Updates</p> <p>Next meeting: Wednesday September 10 at 12:00.</p>	<p>There will be a box on the table with a tag “Please provide ideas on future UBC events” to help spur educational ideas and opportunities.</p> <p>Nothing spent so far. Heather will have a map. We may need to print out this years sponsors and the theme. Please let Patrice and Marie know when you need to spend money.</p> <p>Elizabeth is ordering more materials. They will be sent to Patrice at UDOH.</p> <p>There will be a Reception tentatively scheduled for opening day. Tin Angel is donating food. Susan is coordinating this event.</p> <p>Kathy will host the next teleconference. It will be at the Cannon Health Building, Room 401.</p> <p>July 29 at 11:00 is a conference call with volunteers for the BCB. Elizabeth and Kathy are coordinating the call. Last time there were not a lot on the call. After this call, Elizabeth and Kathy will reevaluate if this is worthwhile or if they should follow up one on one.</p> <p>Kathy and Elizabeth submitted an application to have an MPH student involved in the Business Case. They will be collecting information on what’s happening in businesses. Most often the practicum must be 180 hours, so we may need them to do additional coalition work. Elizabeth is also submitting the application to other programs at the U of U.</p>
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